

2009 Dairy Business of the Year Seminar

Wednesday 24th June 2009 - Etihad Stadium, Docklands

“The Business of Dairying – Farming for the Future”

Registration deadline 17th June 2009 - Singles: \$75 plus GST | Couples: \$140 plus GST

- 12.30 pm Coffee & Seminar Registration
- 1.00 pm **David Beca, Red Sky Agricultural** – Introduction
- 1.10pm **Dr Mike Ginnivan, Dairy Australia** – Welcome
- 1.20 pm **Dave de Garis, Senior Economist, NAB Global Markets Research** – *“The Outlook for the world Economy & Financial Markets”*

Dave joined NAB in August 2005. He has extensive experience covering forecasting, economic analysis and related advice in both the banking and financial markets sphere. David worked as a senior economic adviser in the Federal Treasury in the turbulent and interesting 1980s. We used to think those turbulent times had passed! David will provide an overview of the global economic environment with specific reference to the rural sector and discuss the implications for interest rates and best guesses about the exchange rate.

- 1.55 pm **Simon Costa, Group Managing Director, Costa Group** – *“Running a Successful Australian Owned and Operated Business”*

Costa Group is one of Australia’s most outstanding agribusiness success stories, having harnessed extraordinary growth while placing a huge emphasis on developing their people through their **Character First!** program. Simon Costa was appointed Managing Director in May 2004 and is responsible for the company’s vision, strategic direction and operational management as well as the overall ‘character’ and well being of the organisation. Simon will talk about the influence of their staff on their business and how they provide Costa Group with a distinct point of difference from their competitors. He will also talk about managing business growth and the challenges involved.

- 2.40 pm **Afternoon tea**

- 3.05 pm **Professor David Chapman, Department of Agriculture & Food Systems, University of Melbourne** – *“Developing Robust Farming Systems for the Future”*

David Chapman has an extensive research background in pasture ecology, grazing management, and pasture-animal interactions. Although this research extends to New Zealand and the US, most of his recent work has centred on south-east Australia. This includes leading the 3030 Project which has endeavoured to produce a 30% increase in profitability from a 30% increase in home grown forage. David will utilise all of this experience in talking about the type of dairying systems that he believes will sustain the industry into the future.

- 3.45 pm **Poster Presentation - Three Regional Australian Finalists**

Throughout the judging process the judges identified farm businesses with extraordinary performance in key aspects of their farming business. In an interactive session three of these farmers will explain how they achieved these results.

Pasture Harvest – To be advised

Core Cost Control – To be advised

Labour Efficiency – To be advised

- 4.25 pm **Close**



2009 DAIRY BUSINESS OF THE YEAR AWARDS

Etihad Stadium, Docklands

Wednesday 24th June 2009

Dress Code: Lounge Suit

Come and see what Australia's top dairy businesses look like, and see who will win the 2nd Trans-Tasman Dairy Business Challenge

MC for the night is **Mike Stephens**, a highly regarded consultant (and entertainer) with Mike Stephens & Associates specialising in project management, community and workshop facilitation and people management.

- 5.30 pm Pre-dinner drinks and Registration
- 6.30 pm **Mike Stephens, MC** – Introductions
- 6.40 pm **Khan Horne, General Manager, NAB Agribusiness** – Welcome
- 6.50 pm **Judge** – “Overview of judging, entrants & competition”
- 7.05 pm Presentation of the Regional Awards
- 8.05 pm Mains
- 8.45 pm **Mike Stephens, Mike Stephens & Associates**
Mike will speak about the long term success of farmers in spite of poor climatic conditions and other challenges.
- 9.20 pm Presentation of the Farm Systems, Most Improved and Supreme Awards
- 9.50 pm Dessert, drinks and socialising
- 10.30pm Bus leaves to take finalists to The Grange Cleveland Winery

Awards Dinner: Singles: \$85 plus GST Couples: \$160 plus GST

Seminar: Singles: \$75 plus GST Couples: \$140 plus GST

Seminar & Awards: Singles \$155 plus GST Couples: \$290 plus GST



Wrightson Seeds



Registration Form

DAIRY BUSINESS OF THE YEAR AWARDS SEMINAR

Wednesday 24 June 2009 at Etihad Stadium, Docklands

Registration Deadline: 17 June 2009

Surname: _____ First Name (*for name tag*): _____

Surname (Spouse/Partner): _____ First Name (*for name tag*): _____

Postal address: _____

Phone (*Day*): _____ Phone (*Evening*): _____

Mobile: _____ Fax: _____

**Return Registration to: Dairy Business of the Year Seminar Awards
16 Grange Road, Warrnambool, VIC 3280
OR Fax (03) 5560-5892**

Please include full payment made out to: "Australia Dairy Business of the Year"

OR Direct Credit Bank Account: 083 957 86844 7237 and include your name

	No. of singles attending		No. of couples attending	
Seminar Only	\$82.50 (incl. GST)		\$154.00 (incl. GST)	
Awards Only	\$93.50 (incl. GST)		\$176.00 (incl. GST)	
Seminar & Awards	\$170.50 (incl. GST)		\$319.00 (incl. GST)	

Signed: _____ Date: _____ Total: \$ _____

For all enquiries call Fiona Smith on 0418-535 716 or free phone 1800-733 759

